Sheet 1 of 5 Title:

First Inventor:

Literature Distribution Methods and Apparatus

Carl Chow

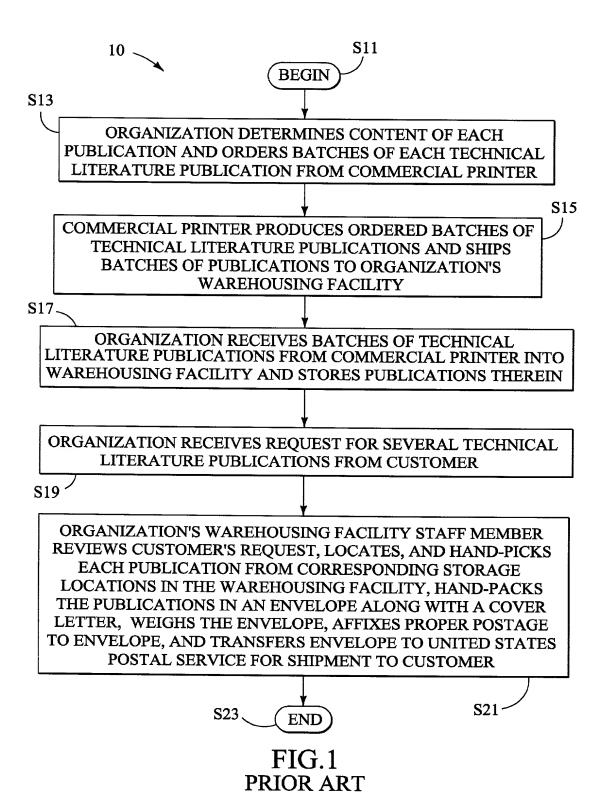
Docket No.:

PDNO 10007750-1

Attorney:

Lane Simmons; (208) 396-3633

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Sheet 2 of 5

Title:

Literature Distribution Methods and Apparatus

First Inventor:

Carl Chow

Docket No.: Attorney:

PDNO 10007750-1 Lane Simmons; (208) 396-3633



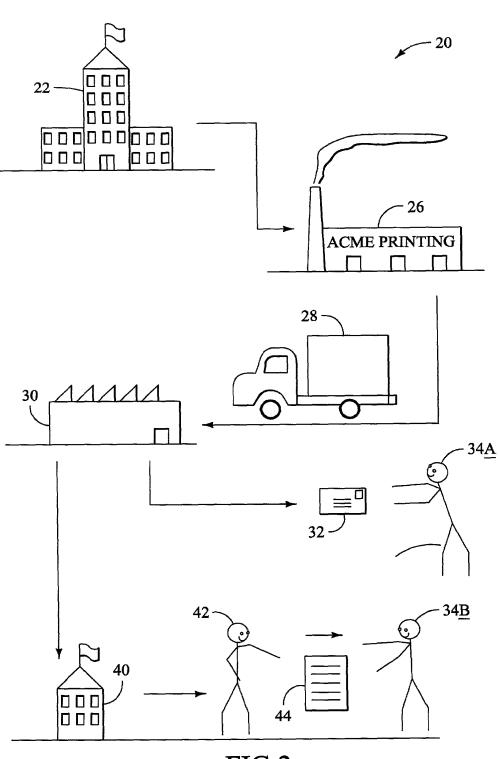


FIG.2 PRIOR ART

Sheet 3 of 5

Title: Literature Distribution Methods and Apparatus

First Inventor: Carl Chow
Docket No.: PDNO 10007750-1

Attorney: Lane Simmons; (208) 396-3633



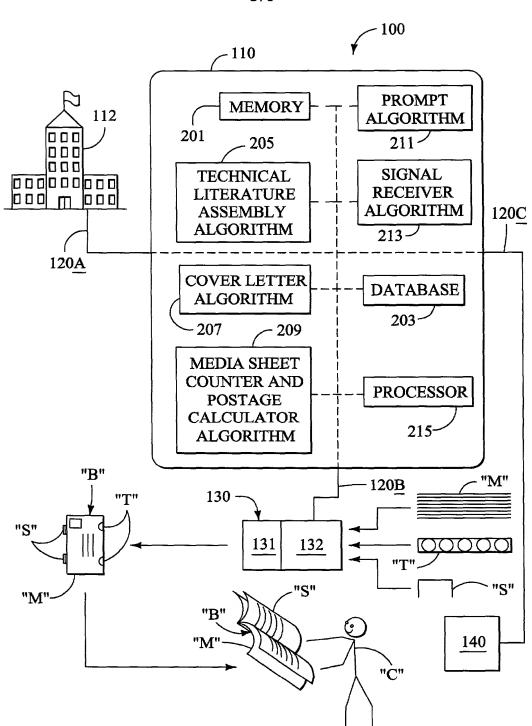


FIG.3

Sheet 4 of 5

Title:

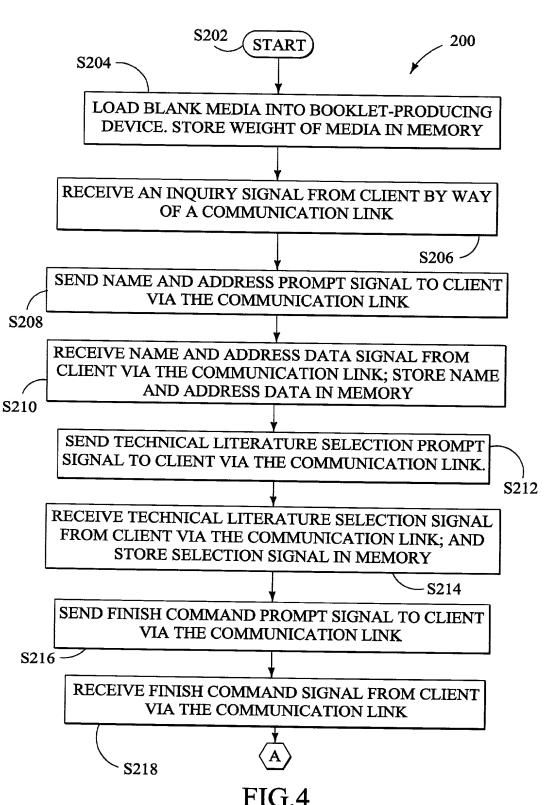
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Title:

Literature Distribution Methods and Apparatus

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: Carl Chow PDNO 10007750-1

Attorney:

Lane Simmons; (208) 396-3633

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S220

RETRIEVE TECHNICAL LITERATURE SELECTION SIGNAL FROM MEMORY; ACCESS TECHNICAL LITERATURE DATABASE; RETRIEVE SELECTED TECHNICAL LITERATURE; AND, ASSEMBLE SELECTED TECHNICAL LITERATURE INTO PRINTING FORMAT

S222

GENERATE CUSTOMIZED COVER LETTER BASED ON TECHNICAL LITERATURE SELECTED BY CLIENT, AND ON CLIENT NAME AND ADDRESS DATA

S224

PRINT SELECTED TECHNICAL LITERATURE ON SHEET OF MEDIA; AND PRINT CUSTOMIZED COVER LETTER ON MEDIA

RETRIEVE CLIENT NAME AND ADDRESS DATA FROM MEMORY; PRINT CLIENT NAME AND ADDRESS ON COVER SHEET MEDIA

S226

S228

CALCULATE WEIGHT OF GIVEN BOOKLET BY COUNTING NUMBER OF SHEETS OF MEDIA WHICH ARE USED TO PRODUCE THE GIVEN BOOKLET AND THEN MULTIPLYING THE NUMBER OF SHEETS THUS COUNTED BY THE KNOWN WEIGHT PER SHEET OF MEDIA; AND, CALCULATE THE POSTAGE RATE FOR THE GIVEN BOOKLET BY COMPARING THE TOTAL WEIGHT OF THE GIVEN BOOKLET TO THE CURRENT POSTAGE RATES

FOLD EACH SHEET OF MEDIA; STITCH THE FOLDED MEDIA SHEETS TOGETHER TO PRODUCE BOOKLET; AND, APPLY AT LEAST ONE SEALING TAB TO THE EDGE OF BOOKLET WHICH IS OPPOSITE STITCHED STITCHED EDGE

S230

PRINT POSTAGE ON BOOKLET; SORT AND BUNDLE BOOKLETS FOR BULK MAILING; AND TRANSFER BOOKLETS TO UNITED STATES POSTAL SERVICE

FIG.4

S234

END

S232